



News Release

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2012 Anti-Graffiti Poster Contest

RIVERSIDE, Calif. – The City of Riverside Public Works Department 2012 Anti-Graffiti Poster Contest is now open for competition. 7th and 8th grade students from the City of Riverside are encouraged to use their artistic abilities to demonstrate ways to prevent and eliminate graffiti. The contest goal is to increase graffiti awareness by utilizing peer to peer messaging and communicating that graffiti is not art.

Through this contest, the City of Riverside is extending its commitment to educate students about ways to prevent and eliminate graffiti. This contest is a unique way to reach young people about this serious issue while providing an educational experience to 7th and 8th grade students interested in expressing their artistic abilities in a positive and constructive manner. Students will be competing for cash rewards of for \$500 first place, \$250 for second place, and \$125 for the third place winning poster.

Marketing and graffiti prevention professionals will identify the top three posters based on script, required content, overall message, and originality. Cash prizes will be awarded to the top three posters in addition to having each winning poster featured on the City of Riverside Website.

To enter the contest, students can register and download entry forms at www.riversideca.gov/graffiti. All entries must be submitted by November 30, 2011.

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The Riverside Anti-Graffiti Program educates the public about the impact graffiti has on a community through a combination of media and outreach targeted toward three primary segments: youth; business; and community. The program also includes eradication and prevention measures.